

October is MSAB Month:
Medication Safety Awareness for the Blind

HOW TO HELP SAVE LIVES:

TALK WITH YOUR CIRCLE

Tell family, friends and neighbors
about accessible prescription labels

TELL YOUR COMMUNITY

Provide info and demos to doctors,
pharmacies, support agencies,
senior centers, health fairs, etc.

PUBLICIZE

Share on social media,
radio, newspaper, TV



AWARENESS

ADOPTION OF ACCESSIBLE LABELS

PEOPLE SAFELY AND INDEPENDENTLY
MANAGING THEIR MEDICATIONS

Accessible prescription labels save lives!

How to Participate During MSAB Month

TALK WITH YOUR CIRCLE

- Talk with family, friends and neighbors about accessible prescription labels. Tell them they can get large print, Braille and talking labels at no extra charge at participating pharmacies.
- Provide brochures and explain how they can request accessible prescription labels.
- Pass around a sample bottle featuring large print, Braille and a talking label.
- Give a demo of talking labels using a ScripTalk Station demo unit or using the ScripTalk app and your mobile phone.

TELL YOUR COMMUNITY

- Visit local pharmacists and ask them to offer accessible labels. Provide brochures and a demo.
- Provide brochures/demos to local healthcare providers, including eye doctors, support agencies, occupational/rehab therapists, nurses and in-home caregivers.
- Share with community organizations such as senior centers, low-vision groups, caregiver support groups, Lions Clubs, Kiwanis and church groups.
- Join a vision fair or other educational event to talk about medication safety and give demonstrations of how accessible prescription labels work.

PUBLICIZE INFORMATION

- Use social media to spread the word. Tag MSAB in your Facebook posts with @MedicationSafetyAwarenessBlind. Tag MSAB on Twitter with #MSAB.
- Get together with friends and ask local media to spread awareness by publishing information about MSAB month.
- Ask local government officials to declare an MSAB Day in your state, county or city. Contact your local state legislator to introduce a talking prescription reader bill. Find your local legislator at http://openstates.org/find_your_legislator.

THANK YOU FOR ADVOCATING TO HELP SAVE LIVES!

Participating Pharmacies

Anyone who needs accessible labels can request them at no additional cost. Below is a partial list of participating pharmacies. Pharmacies are continually being added.

U.S. Chain Pharmacies

Albertsons Brands:

- Safeway
- Jewel Osco
- Osco Drug
- Sav-On
- Randalls
- Hagen Foods
- Carrs Pharmacy
- Shaw's Osco

Bartell Drugs

BI-LO

Harvey's

H-E-B

Hy-Vee

Kaiser Permanente

Marc's Pharmacy

Rite Aid

Schnucks

Veterans Administration

Walmart/Sam's Club

Winn Dixie

Mail Order Pharmacies:

Accredo

Aetna

Caremark

CVS Home Delivery

Express Scripts

Humana

OptumRx

Walmart Mail Order

Canadian Chain Pharmacies:

Lawtons Drugs

London Drugs

Shoppers Drug Mart

Sobeys

Safeway

Walmart

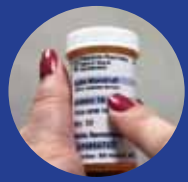
NOTES:

Sometimes stores are unaware of their corporate policy of offering accessible prescription labels. In other cases, you may be the first patient to request accessible labels at a particular store location. Call En-Vision America at 1-800-890-1180 if you run into issues getting accessible prescription labels.

Pharmacies are required to accommodate requests for accessible prescription labels, and by law, cannot charge extra for this service.

NEED A MSAB INFO PACK AND DEMO UNIT? CALL 1-800-890-1180

ACCESSIBLE PRESCRIPTION DRUG LABELING FACT SHEET



Accessible prescription labels are special labels provided by participating pharmacies to patients who have a visual or print impairment.

Anyone who has difficulty reading the printed information on a prescription label can request these labels at no cost.



Large Print Labels



Talking Labels



Braille Labels



ScripTalk App